

Copywriter

Rowena Dunne
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Objective: Copywriting position in which I can use my expertise in food marketing.

Experience:
1992-present

SENIOR COPYWRITER, **Burton Advertising**
Chief copywriter on five major food accounts, responsible for two monthly magazines published by clients, one newsletter, and several miscellaneous reports and booklets geared to the consumer market. Wrote a cookbook for major client in 1993.

1990-1992

COPYWRITER, **International Food Advertisers, Inc.**
Wrote wide variety of copy for booklets, advertisements, and brochures describing various food products. Clients included the Egg Council and three manufacturers of prepared foods.

1988-1990

ADMINISTRATIVE ASSISTANT AND RESEARCHER, **Food, Inc.**
This firm published three monthly magazines geared to the food industry. In addition to my secretarial responsibilities, I gradually began to research articles and write brief pieces for these publications.

Education:
1988

BACHELOR'S DEGREE, LIBERAL ARTS, **Blackson University**

1986

ASSOCIATE'S DEGREE, LIBERAL ARTS, **Seabrook Junior College**

Have taken various night-school courses, including:

- ☒ *Copywriting*, **Indiana University Extension**
- ☒ *Business Law*, **Indiana University Extension**
- ☒ *Business Administration and Marketing*, **Advertiser's**

Institute

- ☒ *Marketing Strategies*, **Advertiser's Institute**

References:

References and samples available on request.